

Luis Camino

Luis Gonzalez-Camino Calleja
born in Madrid, Spain, 19-1-1982
General Arrando 32, 28010 Madrid, Spain
luis@luiscamino.com

Spain: +34646432233
Sweden: +46761416041
USA: +14154907507
Italy: +393661808499

EDUCATION

- 2008 - 2010 **Transportation Design MA** Umeå Institute of Design, Sweden.
- 2005 - 2008 **Transportation Design BA** Academy of Art University, San Francisco.
- 2000 - 2003 **Graphic Design BFA** Istituto Europeo di Design, Madrid.
- 1998 - 2000 High School of Arts Santa Clara High School, Santander.

WORK

- Jun-Oct 2008 Automotive Design Internship in **Pininfarina** S.p.A. Torino. Full responsibility over the design of the interface for the B0 concept and production car, showcased at the Paris Auto Show 2008.
- 2007 - 2008 Automotive Journalist for ING Direct Carlease magazine Madrid
- 2000 - 2002 Graphic designer and programmer at Cyanuro Spanish global design firm. Developed an e-learning platform for Spanish Navy Institute. Madrid
- 1999 - 2003 Graphic designer at Ekei Greek web design firm. Athens
- 2000 Graphic designer at Capta Interaction design firm. Madrid

FREELANCE

- 2002 - now **Online editor** of websites produced and edited personally: ClubSonyEricsson.com (350.000 monthly unique readers), Autoblog.com.es (design), and Avantglance.com (things of my interest, see below).
- 2003 Advisor to **Microsoft** Mobile Devices Division as part of the Möbius 2003 Paris meeting of 25 most influential mobile device bloggers from around the globe.
- 1997 - 2005 **Graphic and Web Designer** Independently designed and produced 20-some websites and several corporate identities, logotypes and typographies for different clients worldwide.
- 1997 - 2002 Visual artist More than 80 non-commercial works done for my own and for several websites and projects worldwide.

SKILLS & AWARDS

- Berman Autostyle Competition 2009** Best Ford Fiesta version awarded by Ford / Auto&Design Cover Creativity Award.
- Stile Italiano Giovani 2008** 2nd prize for the Lamborghini Lidia.
- Spanish as mother tongue, very fluent in English** Proficient writing skills in both. Average Italian, basic French and German.
- Special interest in Transportation Design for real-world production** Limitation is the best source for creativity.
- Experienced in clay/hard modelling and hand/digital sketching and rendering**
- High computer skills**, Vector and Bitmap Imaging (Corel Draw, Illustrator, Photoshop, Corel Painter, Sketchbook). 3D Modelling (Alias, Rhino). Web design and hosting (XHTML hard code, Flash, PHP, MySQL). Beta tester of everything.
- Featured and interviewed for Transportation and Graphic Design work** in several online magazines and weblogs worldwide (Fourtitude.com, Cardesignnews.com, W-ezine.org...)

INTERESTS

Cars, Sociology, Climate, Construction, DJing, Languages, Interface Design, Typography, Entertainment, Humour, History, Words, Music, Science, Technology, Knowledge, Documentaries, Software, Table Tennis, Politics and Driving, as I express regularly in my non-car blog Avantglance.com.

Thank you for **your** interest.